

INTERIOR

Rate Card 2014 – 2015

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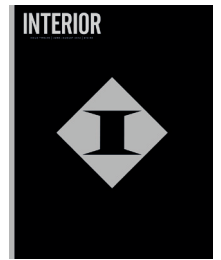
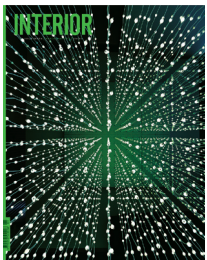
AGM Publishing Ltd

Urbis | **Interior** | Houses | Architecture New Zealand

Landscape Architecture New Zealand | Progressive Building

Selector.com | ArchitectureNow.co.nz | Urbismagazine.com

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Profile.

Interior reaches all key interior design professionals. It is read by top decision-makers and specifiers in these professions, and also by their clients.

Interior focuses on all areas of interior architecture and design, including workplace, retail, hospitality, civic and temporary.

Interior is a highly visual magazine and publishes the best New Zealand interior projects alongside an intelligent mix of news, opinions, profiles and interviews.

Interior also presents the annual Interior Awards programme – the only awards programme in New Zealand with a sole focus on commercial interiors.

Key facts.

- Reaches influential interior design professionals – architects and interior designers, property owners and managers, facility managers, fit out companies, suppliers to the industry, commercial real estate owners and developers
- Endorsed by the New Zealand Institute of Architects
- Endorsed by CoreNet, an organisation for corporate real estate and workplace professionals, service providers and developers
- Recommended to its members by the NZ Green Building Council

Circulation.

- Advertising agencies
- Architects
- Commercial clients
- Commercial property owners
- CoreNet members
- Developers
- Facility managers
- Fit-out companies
- Interior designers
- New Zealand Green Building council
- Property owners and managers
- Shop-fitters
- Sign and display companies
- Suppliers to the design industry
- Territorial authorities
- Tertiary institutions

AGM's other titles.

AGM Publishing Ltd, and its sister company Architecture Media Pty Ltd, publish a number of award-winning titles directed at the architectural, design and construction communities. These include *Urbis*, *Houses*, *Interior*, *Landscape Architecture NZ*, *Progressive Building+Info-Link*, *Architecture Australia*, *Artichoke*, *Landscape Architecture Australia* and *Architectural Product News*.

AGM's websites.

AGM Publishing Ltd, and its sister company Architecture Media Pty Ltd, publish a number of digital initiatives directed at the architectural, design, landscape and construction communities. These include architecturenow.co.nz, urbismagazine.com, selector.com, interiorawards.co.nz and architectureau.com websites as well as fortnightly newsletters to a subscriber base of over 13,000 members.

Issue #	Issue date	Booking deadline	Material deadline	On sale
13.	September 2014	22 August 2014	29 August 2014	25 September 2014
14.	November 2014	31 October 2014	7 November 2014	4 December 2014
15.	March 2015	27 February 2015	6 March 2015	30 March 2015
16.	June 2015	29 May 2015	5 June 2015	29 June 2015
17.	September 2015	28 August 2015	4 September 2015	28 September 2015
18.	November 2015	6 November 2015	13 November 2015	7 December 2015

Rates (EXCL GST)	1x	3x	6x	12x
Double page	\$7,315	\$6,870	\$6,340	\$5,995
Full page	\$3,850	\$3,625	\$3,390	\$3,160
1/2 page double spread	\$3,850	\$3,625	\$3,390	\$3,160
1/2 page horizontal	\$2,460	\$2,320	\$2,160	\$2,020
1/4 page	\$1,370	\$1,290	\$1,205	\$1,120

Preferred positions.

Frequency rate plus: Outside back cover +25%,
inside front cover +20%, inside back cover +15%,
other preferred position +10%.

Cancellations.

Must be in writing and no later than the 1st of month,
three months prior to the material deadline date stated in the
contract. We do not accept cancellations after this date and
all ads are charged out at 100 per cent of the invoice amount.

Loose inserts.

POA. Please provide weight and size including a sample.

Discounts.

Advertisers can gain discounts by advertising a number
of times across any combination of AGM Publishing
and Architecture Media's print and digital portfolio.

Specifications.

Size: 240mm wide x 300mm high
Cover stock: 350gsm
Inside stock: 100gsm sumo matte
Binding: Burst bound
Colour: CMYK process
Printing: Sheetfed offset

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