

architecturenz

Rate Card 2014 – 2015

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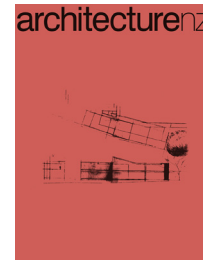
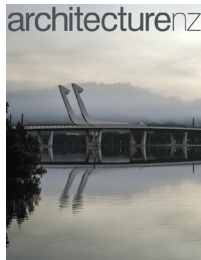
AGM Publishing Ltd

Urbis | Interior | Houses | **Architecture New Zealand**

Landscape Architecture New Zealand | Progressive Building

Selector.com | ArchitectureNow.co.nz | Urbismagazine.com

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Profile.

Architecture NZ offers unparalleled access to the country's key specifiers of architectural building products, materials and services in a high-quality editorial environment.

The magazine, which is the official journal of the New Zealand Institute of Architects (NZIA), publishes New Zealand's best commercial and public architecture.

It also covers the NZIA's official awards programmes and architectural competitions, and carries a wide variety of articles relevant to the architecture profession, the wider design community and the building industry.

Key facts.

- The official magazine of the New Zealand Institute of Architects (NZIA)
- Publishes New Zealand's best architectural projects
- Provides comprehensive coverage of the annual Architecture Awards, run by the NZIA
- Publishes the annual directory of NZIA architects
- Distribution: 6,500 copies
- Published bi-monthly, ABC audited

Circulation.

Our close and unique relationship with the NZIA guarantees exclusive reach to every NZIA practice and member. We also reach non-member architects, other design professionals and potential clients via subscriptions and newsstand sales.

AGM's other titles.

AGM Publishing Ltd, and its sister company Architecture Media Pty Ltd, publish a number of award-winning titles directed at the architectural, design and construction communities. These include *Urbis*, *Houses*, *Interior*, *Landscape Architecture NZ*, *Progressive Building+Info-Link*, *Architecture Australia*, *Artichoke*, *Landscape Architecture Australia* and *Architectural Product News*.

AGM's websites.

AGM Publishing Ltd, and its sister company Architecture Media Pty Ltd, publish a number of digital initiatives directed at the architectural, design, landscape and construction communities. These include architecturenow.co.nz, urbismagazine.com, selector.com, interiorawards.co.nz and architectureau.com websites as well as fortnightly newsletters to a subscriber base of over 13,000 members.

| Issue date | Booking deadline | Material deadline | On sale |
|--------------------------|------------------|-------------------|------------------|
| September - October 2014 | 8 August 2014 | 15 August 2014 | 8 September 2014 |
| November - December 2014 | 3 October 2014 | 10 October 2014 | 6 November 2014 |
| January - February 2015 | 5 December 2014 | 12 December 2014 | 12 January 2015 |
| March - April 2015 | 9 February 2015 | 13 February 2015 | 9 March 2015 |
| May - June 2015 | 10 April 2015 | 17 April 2015 | 11 May 2015 |
| July - August 2015 | 5 June 2015 | 12 June 2015 | 6 July 2015 |
| September - October 2015 | 7 August 2015 | 14 August 2015 | 7 September 2015 |
| November - December 2015 | 9 October 2015 | 16 October 2015 | 5 November 2015 |

| Rates (EXCL GST) | 1x | 3x | 6x | 12x |
|------------------|---------|---------|---------|---------|
| Double page | \$7,500 | \$7,045 | \$6,600 | \$6,150 |
| Full page | \$4,110 | \$3,860 | \$3,615 | \$3,370 |
| 1/2 page | \$2,690 | \$2,520 | \$2,370 | \$2,200 |
| 1/4 page | \$1,525 | \$1,430 | \$1,340 | \$1,250 |

Preferred positions.

Frequency rate plus: Outside back cover +25%, inside front cover +20%, inside back cover +15%, other preferred position +10%.

Cancellations.

Must be in writing and no later than the 1st of month, three months prior to the material deadline date stated in the advertising contract. We do not accept cancellations after this date and all ads are charged out at 100 per cent of the invoice amount.

Loose inserts.

POA. Please indicate weight and size and provide sample.

Discounts.

Advertisers can gain discounts by advertising a number of times across any combination of AGM Publishing and Architecture Media's print and digital portfolio.

Specifications.

Size: 225mm wide x 292mm high
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Inside stock: 100gsm expression satin
Binding: Burst bound
Colour: CMYK process
Printing: Sheetfed offset

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