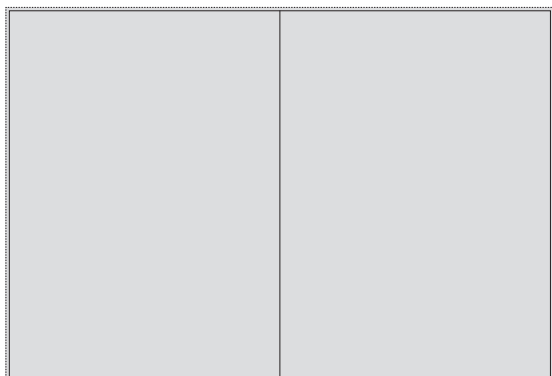
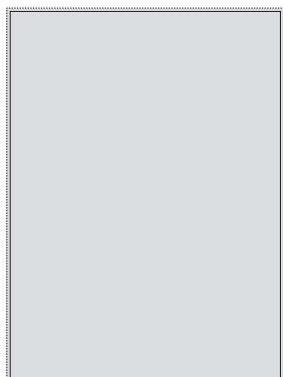


## Advertising Material Specifications



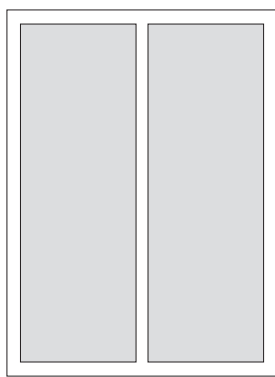
### DOUBLE PAGE

480mm wide x 325mm high  
+ 3mm bleed all round



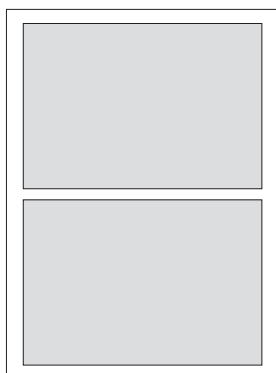
### FULL PAGE

240mm wide x 325mm high  
+ 3mm bleed all round



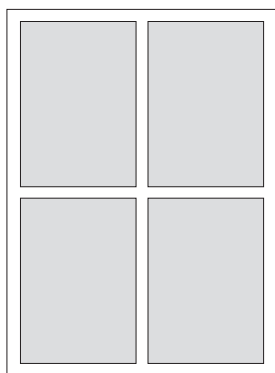
### 1/2 PAGE – VERTICAL

103mm wide x 300mm high



### 1/2 PAGE – HORIZONTAL

212mm wide x 147mm high



### 1/4 PAGE

103mm wide x 147mm high

### Bleed and keylines.

Please include crop marks and 3mm bleed all round on double page and full page ads. All other ads must not have bleed and if they have a white background, a keyline must be included.

### File format.

The file format must be a 1.4 level PDF. Only high-resolution 300dpi to size or 1,200dpi for bitmap images will be accepted. All colours must be CMYK with no embedded ICC profiles.

### Colour proof.

AGM prefers a colour digital proof, using 3DAP guidelines ([3dap.com.au](http://3dap.com.au)), to be supplied with all advertising material for colour matching, and accepts no responsibility for the reproduction of advertisements where it has not been supplied.

### Delivery.

**Electronic:** AGM's preferred method for PDF delivery is via Adstream's Quickcut system at [adstream.co.nz](http://adstream.co.nz). Alternatively, a PDF can be emailed to [ads@agm.co.nz](mailto:ads@agm.co.nz) with a maximum file size of 8MB.

**CDs & proofs:** Courier to AGM Publishing Ltd, Level 2, 409 New North Road, Kingsland, Auckland 1021. Please indicate the publication title and date of insertion. CDs will not be returned unless requested.

### Alterations.

Any requests for changes will incur additional costs. Open files must include all relevant links and fonts.